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HotelierMagazine.com extends your reach beyond display advertising alone. Rich with resources: archives, signature reports, blogs, profiles on the industry's leading movers and shakers, hot new concepts emerging in the marketplace, food and equipment trends, coming events, the most comprehensive Buyer's Guide detailing the industry's leading suppliers and tools needed to excel in your business.

HotelierMagazine.com is Canada's one-stop information source for everything you need to know about Canada's vibrant \$18 billion hospitality industry.

Build Brand and Sales through virtual access, the perfect complement to your print ads

Opportunity	Specs	Format	Rate
Top Banner Ads	392 pixels x 72 pixels	JPG, GIF or FLASH	Home page: \$1,295 Buyer's Guide pages: \$995 Other Section: \$895
Box Ads	180 pixels x 240 pixels	JPG or GIF (No Animation)	Home page: \$950 Buyer's Guide pages: \$750 Other Section: \$550
Text Ads (Sponsored Hyperlinks) <i>(Coming early 2009)</i>	Company/Product Name + Maximum 10 Words	Text	\$295 – randomly looped throughout site (not in- cluding Buyer's Guide)
Weekly NewsBlast Banner Ads	392 pixels x 72 pixels	JPG, GIF or FLASH	\$325/week
Customized E-Newsletters	Reach our circulation list via e-mail (approximately 8,000 e-mail addresses) with your own e-newsletter (max file size: 25 kilobytes)	HTML or PDF	National: \$1,900/blast Ontario & Quebec: \$1,195/blast Western: \$995/blast Atlantic: \$595/blast <i>Production costs extra if we produce the body of your e-Newsletter</i>
Monthly Product E-Newsletter Banner Ads	392 pixels x 72 pixels	JPG, GIF or FLASH	\$950/month
Contest Sponsorship	Donate a prize (minimum value \$100) & agree to ship it to winner (anywhere in Canada).	Provide a high-resolution (300 dpi) logo and image of the prize and we will pro- mote your sponsorship in the magazine and online.	Cost of prize and shipping
Poll Sponsorship	Submit a question to run in the Poll section of our site for one month.	Text Maximum of six answer options per question.	\$450/question
Online Classifieds <i>(Coming early 2009)</i>	1 image and maximum 75 words of text + contact in- formation	Image: jpg or gif	\$145

* Prices and specs are subject to change without notice.

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