

Product Showcase

Many companies supplement their advertising programs with Hotel Showcase ads for continuity and frequency of reach. Others use Hotel Showcase to highlight specific products and/or services. Hotel Showcase is ideal for companies and products of all sizes.

Product Showcase Rates Per Issue

	1x	2x	3x
Single Unit (Size 2 1/4" x 4 1/2")	\$625	\$575	\$525
1/2 Page 'Banner' (3 Units)	\$1,850	\$1,700	\$1,550
Full-Page 'Banner' (6 Units)	\$3,700	\$3,400	\$3,100

Sample Showcase Ad

we make sleep a dream...

*luxury pillows,
duvets / comforters,
featherbeds &
specialty linens*

Northern Feather
manufacturers since 1901
tel. 604.940.8283
toll free: 1.800.663.5965
nfeather@northern-feather.com
www.northern-feather.com

4.5"

2.25"

Don't Miss Product Showcase 2008 - A Multi-Vendor Annual

(Published in January/February 2008) A joint project between *Foodservice and Hospitality* magazine and *Hotelier* magazine.

Distribution: More than 40,000 copies

(26,000 Jan. *Foodservice and Hospitality*; 11,000 Jan./Feb. *Hotelier*; 4,000 trade show distribution throughout the year). Additionally,

Product Showcase Annual generates leads online with our E-Response and Web-hosted Product Preview links for all participating showcase advertisers!

Rates: \$750 for a single unit or contact (416) 447-0888, ext.271 for multi-unit pricing.



HOTELIER

For advertising inquiries, please contact:

Brenda James, Sales & Marketing Manager; Tel: 416.447.0888, ext. 271 Fax: 416.447.5333
E-mail: bjames@foodservice.ca www.hoteliermagazine.com