Editorial Calendar

ISSUE	Signature Report	Trends	Design	Market Segment	Operations	Equipment/ Technology	Extra Circulation Available at:
***January/ February** Ad close: Dec. 3/'07 Material due: Dec. 06/'07	The Franchise Report + New Construction Update	Tourism *Selling your Destination*	The Bedroom Space (*Beds and Bedding*)	Boutique Hotels	Marketing in the Digital World	Safety and Security	HAC Conference, Toronto The CRFA Show Days Inn Canada Conference
	Product Showcase Annual						
March/April Ad close: Feb. 1/'08 Material due: Feb. 7/'08	The Buyer's Guide Casinos	Niche Marketing: Boomers, families, and gays and lesbians	Restaurant Design	Mid-Scale Properties	Food and Beverage — What's New and Hip?	Furniture — Imports versus Canadian made	HD 2008
May Ad close: Apr. 4/'08 Material due: Apr. 10/'08	**The Canadian Hotel Investment Issue**						
June Ad close: May 5/'08 Material due: May 9/'08	The Tech Report	Eco Adventures	Energy-Efficient Hotel Design	Bed & Breakfast	Finding and Keeping Staff	Housekeeping & Maintenance	HITEC
July/August Ad close: June 6/'08 Material due: June 12/'08	Top 35 Hotel Chains + Going Green	The Road to the 2010 Olympics	Leading Architects & Designers	All-Season Resorts	Recreation, Pool, & Fitnesss Areas	Fully integrated systems: *From CRMs to Res systems*	
September Ad close: Aug. 4/'08 Material due: Aug. 8/'08	The Hospitality Market Report	Vacation Ownership	Public Spaces *The New Approach*	Limited Service	New-Age Spas + Wellnes Programs	Amenities	
October Ad close: Sep. 5/'08 Material due: Sep. 11/'08	**The 2008 Who's Who Almanac and Market Guide + "Who Owns What?" Poster**						
November/ December Ad close: Oct. 6/'08 Material due: Oct. 10/'08	The Pinnacle Awards	Successsful Independents	Bathrooms	Luxury Hotels	Loyalty Programs	Music, Art & Entertainment	IH/MRS BC & Yukon Show

Also featured in every issue except in May and October: Checking in, Newsmaker, Profile, Boutique, Hotelier, Product Showcase and Classifieds * Polybagged issue