

# Circulation Profile

*Hotelier* magazine's reader profile comprises industry leaders who make purchasing decisions.

## Lodging

Hotels, Motels and Resorts	6,939
Bed & Breakfast	1,164
Lodging-Multi-Unit Operations	57
Lodging-Restaurants	642
Lodging-Services	615
Lodging-Educational	153
Lodging-Suppliers	407
Lodging-(Others) Allied to the Field	222
<b>Total</b>	<b>10,199</b>

## By Title

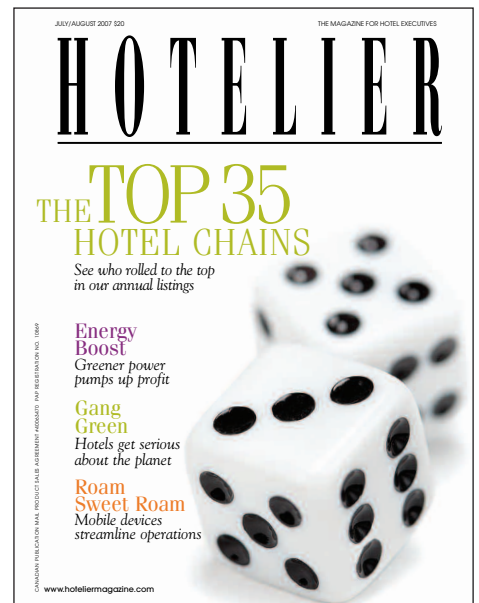
Managers	2,393
Executives	1,093
General Managers	3,596
Owners	1,844
Sales & Marketing Managers	1,030
Chefs	135
Operations Managers	108
<b>Total</b>	<b>10,199</b>

## By Region

Newfoundland	118
Prince Edward Island	138
Nova Scotia	373
New Brunswick	730
Quebec	670
Ontario	3,158
Manitoba	278
Saskatchewan	276
Alberta & Northwest Territories	905
British Columbia & Yukon	3,334
United States	213
Foreign	6

## Hotelier Distribution

Total Qualified Circulation	10,199
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# HOTELIER

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